

NEWS RELEASE

THE KNOWLTON GROUP ANNOUNCES THE LAUNCH OF ITS NEW WEBSITE

For Immediate Release

Montreal (7 April, 2010) - The Knowlton Group (TKG) is pleased to unveil their new website www.theknowltongroup.ca. Established in 2008, the Knowlton Group is composed of experienced leaders and thinkers from the private, public and not-for-profit sectors who have combined their skills for the benefit of new and established businesses seeking to expand in the 21st century. The Knowlton Group provides business growth, change management, and support services to businesses looking to capitalize on operations and communications.

“Our company mantra is simplicity, efficiency and experience,” said company TKG Founder and CEO Tom Carter, “and as such our website should exemplify the type of service our clients receive, service that is based upon decades of expertise and experience.”

The site was developed and produced by Barbara Rosenstein of Studio Duotone, Montreal. Barbara has over 20 years experience in branding and design, and has overall responsibility for the group’s graphic communications and social networking strategies.

The Canada goose, which reflects the Group’s philosophy, was chosen by Shumirai Wamambo. “Synergy is their secret. Wild geese mix, feed and fly with others of their species – they are a multicultural, multiethnic group, who form a successful functional family,” said Ms. Wamambo. “They have open communication, where everyone is visible within the organisation. Every member of the group is equally important to the survival of the team.”

To learn more about the Knowlton Group, visit their website at www.theknowltongroup.ca or follow them on Twitter at tom_tkg

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